



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairman: Daphne Grigsby		Club: Temecula Valley Woman's Club	
Number of Members: 81		District: DeAnza	Area: D
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Arts and Culture			

In 1980 a small group of energetic, community and service-oriented women founded the Temecula Valley Woman's Club. The Club was chartered as a CFWC/GFWC that same year, and incorporated in 1981. The Club is committed to improving the educational, ethical, and cultural life of the community. Arts and Culture Committee is dedicated to promoting and celebrating the arts, history and entertainment in the Temecula Valley. Although the pandemic necessitated adjustments in our activities, the perseverance and flexibility of members allowed the committee to continue to support local nonprofits and schools. The following projects demonstrate our commitment to the arts in our community.

Project Title: Creative Arts Alliance of So. California Hours: 10 Donated: \$1,000 In Kind: \$ 0

Creative Arts Alliance of Southern California (CAASC) is a local non-profit that provides special needs children and young adults, who have a wide variety of neurological and physical challenges, the opportunity to participate in the arts through their Inclusive Movement and Dance Project. When the pandemic required their dance company to cease in-person dance instruction, they made the decision to stop charging students' families monthly tuition, and to transition to free virtual dance classes, because many of their students rely on the classes for social interaction, physical exercise/movement and a fun way to learn outside of their therapies and special education classes. The decision to stop collecting tuition reduced their income by 90%. Although one of the dance company's instructors selflessly volunteered to develop choreography and conduct the online classes for free, CAASC had expenses they were struggling to pay. The Temecula Valley Woman's Club voted overwhelmingly to make a \$1,000 donation from its Community Charity Fund to CAASC. Our donation enabled them to remain in operation and continue online classes until in-person classes resumed in mid-2021 and tuition was reinstated.

Project Title: Temecula Valley Museum Education Grant Hours: 5 Donated: \$1,200 In Kind: \$ 0

Old Town Temecula is an area both locals and tourists enjoy visiting. The Temecula Valley Museum shares the rich and colorful history of the city with their guided walking tours of Old Town. Traffic, ambient noise, and the size of the tour group make hearing the tour guide challenging. Temecula Valley Woman's Club donated \$1,200 (\$1,000 in Education Grant funds, and \$200 from Arts and Culture Committee funds) to the museum for a wireless tour guide system for their walking tours. The tour guide system provides a more memorable educational experience for up to 45 tour participants who want to learn about the city's history. The wireless system allows the guide to be heard clearly by all participants. This is especially helpful for participants who may be hearing impaired. The technology makes the

tour a more enjoyable experience for both the guide and the participants. The guide isn't straining their voice to be heard, and the participants remain engaged because they can hear the message clearly. The tour guide system also allows the guide to walk and talk at the same time, reducing the time participants are walking or standing. The wireless tour guide system benefits the local economy because after their tour, visitors often remain in Old Town to explore the shops and restaurants and visit the wineries in nearby Temecula Wine Country.

Project Title: Temecula Valley Museum Volunteers **Hours: 79** **Donated: \$ 0** **In Kind: \$ 405**

Visiting the Temecula Valley Museum is a fun cultural experience for locals and tourists alike. Many of the museum's programs and activities are centered around families. One of the ways the Temecula Valley Woman's Club supports the museum is by volunteering to assist their employees at their evening and weekend events. The museum was closed to the public for most of 2020 and during the early months of 2021. When they resumed their evening and weekend events in mid-2021, Arts and Culture members were eager to volunteer and help this cultural resource serve the community. We assisted museum staff with: "Second Saturday" events, where the culture, music, history and food of a different country is celebrated each month; the monthly Art in the Park arts and craft events for children; and the Halloween Carnival candy giveaway. Arts and Culture committee members also decorated the museum rotunda for Halloween and Christmas.

The Temecula Valley Museum has a cadre of loyal docents who work along with the museum staff to ensure guests have a pleasant experience at the museum. The docents also conduct the guided walking tours of Old Town Temecula. Many are retired educators and local history enthusiasts. The museum wanted to start a program to recognize and thank their docents for their dedication and hard work. As a local government agency, the museum is unable to spend city funds for small gifts for the docents. The Temecula Valley Woman's Club members donated \$405 in \$5 gift cards to local coffee shops, ice cream stores and local fast food outlets, and presented these to the museum for their docent recognition program.

Project Title: Temecula Valley Symphony **Hours: 6** **Donated: \$500** **In Kind: \$0**

The Temecula Valley Symphony was unable to perform their scheduled concerts in 2020 and for the first half of 2021 due to the pandemic. This resulted in a substantial loss of revenue for the organization. Their Youth Symphony Program was especially impacted by the loss of revenue. The symphony transitioned to online classes for the student musicians, but was struggling to pay for the subscription to a music website that gives students access to tutorials, sample music to practice, and recordings they can play along with. The website also allows the students' instructors to access the site simultaneously to work with the young musicians so students have immediate coaching and feedback on their performance. The Arts and Culture Committee's donation of \$500 offset the majority of the cost of the annual subscription to the website, allowing the online classes to continue and giving the student musicians the opportunity to learn, to play, and to thrive.

Project Title: Chaparral High School Chorale Program **Hours: 4** **Donated: \$456** **In Kind: \$0**

Temecula Valley Woman's Club made a donation of \$456 to Chaparral High School's Chorale Program. The student chorale group performs locally and was in need of 110 folders for students to store their sheet music. The folders allow each student to keep all of their music securely in one place and can be used in the classroom, for rehearsals and for performances. The folders selected by the program's instructor are durable, economical and made with over 90% recycled materials.

Project Title: Adventures in Culture **Hours: 325** **Donated: \$0** **In Kind: \$0**

Many of the cultural venues in the Temecula Valley and surrounding areas were closed in 2020 and for the first half of 2021. Once places began to re-open, members of the Arts and Culture Committee were able to attend two plays performed at an outdoor theater and enjoy a guided tour of a local art center and gallery. The committee also continued its virtual Movie Club, which began in 2020. Committee members selected a movie to view at home and later met on Zoom to discuss the film and participate in a movie trivia quiz. After spending the first part of the year sequestered in our homes, these activities provided Arts and Culture members an outlet and an opportunity to socialize with others and enjoy and engage with the local arts community.

Project Title: Culinary Arts

Hours: 20 Donated: \$0 In Kind: \$0

Although the pandemic kept restaurant dining rooms closed, many of the Arts and Culture Committee members continued to enjoy their favorite restaurants by ordering in and/or picking up food from local eateries. The objective of the Culinary Arts Project was threefold: to give members the opportunity to share the names of some of their favorite local restaurants; to give members the chance to try new cuisines; and finally to support local restaurants. Each month members voted on a type of cuisine (e.g., Asian, BBQ, Italian, ethnic) they enjoyed. Members would submit the name of their favorite local restaurant (and even their favorite dishes at the restaurant) serving that cuisine. Each month a list of the featured restaurants was compiled and shared with committee members.

Project Title: Casino Night Fundraiser Baskets

Hours: 25 Donated: \$0 In Kind: \$150

Celebrating the arts was the theme for the Arts and Culture baskets for the Temecula Valley Woman's Club Casino Night fundraiser. Committee members generously donated art-themed items and gift cards for the basket that helped raise funds for scholarships.